



WPEC
c/o WTTT/WABM TV
651 Beacon Pkwy
Ste 105
Birmingham, AL 35209
ph: (205) 943-2168

Advertiser
Agency
Buyer
Salesperson

Loudsauce (73521)
Buying Time Media (1779)
MURRAY, KRISTA
TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Invoice 2569206
Inv Date 8/19/2012
Terms CIA
Contract 1352412
Bill Type Weekly/Irregular
Period 8/13/2012 - 8/19/2012

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

AgM

Product POLITICAL ISSUE (ns) (1187)
Brand LOUDSAUCE 8/13 (466645)
Acct Types National/Political Issue Agency BRD
Est/Headline 2029/06268226
Demo A35+R
Revision
Comments LOUDSAUCE 8/13
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/21/2012 3:53:33PM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:00:00PM- 5:30:00	Day, F-1	08/17/12 5:25PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	LOUD789H	\$600.00	
2.0	SPOT	5:30:00PM- 6:00:00	Day, F-1	08/17/12 5:57PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	LOUD789H	\$600.00	
3.0	SPOT	7:00:00AM- 9:00:00	Day, F-2	08/17/12 8:40AM (Fr)	00:30	CBS-CBS This Morning	LOUD789H	\$340.00	
3.0	SPOT	7:00:00AM- 9:00:00	Day, F-2	08/17/12 8:53AM (Fr)	00:30	CBS-CBS This Morning	LOUD789H	\$340.00	
4.0	SPOT	5:00:00PM- 5:30:00	Day, M-1	08/13/12 5:29PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	LOUD123456H	\$600.00	
5.0	SPOT	5:30:00PM- 6:00:00	Day, M-1	08/13/12 5:51PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	LOUD123456H	\$600.00	
6.0	SPOT	7:00:00AM- 9:00:00	Day, M-2	08/13/12 8:23AM (Mo)	00:30	CBS-CBS This Morning	LOUD123456H	\$340.00	
6.0	SPOT	7:00:00AM- 9:00:00	Day, M-2	08/13/12 8:53AM (Mo)	00:30	CBS-CBS This Morning	LOUD123456H	\$340.00	
7.0	SPOT	5:00:00PM- 5:30:00	Day, Th-1	08/16/12 5:23PM (Th)	00:30	News-WPEC CBS 12 News at 5p	LOUD789H	\$600.00	
8.0	SPOT	5:30:00PM- 6:00:00	Day, Th-1	08/16/12 5:55PM (Th)	00:30	News-WPEC CBS 12 News at 530p	LOUD789H	\$600.00	
9.0	SPOT	7:00:00AM- 9:00:00	Day, Th-2	08/16/12 8:23AM (Th)	00:30	CBS-CBS This Morning	LOUD789H	\$340.00	
9.0	SPOT	7:00:00AM- 9:00:00	Day, Th-2	08/16/12 8:45AM (Th)	00:30	CBS-CBS This Morning	LOUD789H	\$340.00	
10.0	SPOT	5:00:00PM- 5:30:00	Day, Tu-1	08/14/12 5:27PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	LOUD123456H	\$600.00	
11.0	SPOT	5:30:00PM- 6:00:00	Day, Tu-1	08/14/12 5:57PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	LOUD123456H	\$600.00	
12.0	SPOT	7:00:00AM- 9:00:00	Day, Tu-2	08/14/12 8:21AM (Tu)	00:30	CBS-CBS This Morning	LOUD123456H	\$340.00	
12.0	SPOT	7:00:00AM- 9:00:00	Day, Tu-2	08/14/12 8:53AM (Tu)	00:30	CBS-CBS This Morning	LOUD123456H	\$340.00	
13.0	SPOT	5:00:00PM- 5:30:00	Day, W-1	08/15/12 5:14PM (We)	00:30	News-WPEC CBS 12 News at 5p	LOUD789H	\$600.00	
14.0	SPOT	5:30:00PM- 6:00:00	Day, W-1	08/15/12 5:43PM (We)	00:30	News-WPEC CBS 12 News at 530p	LOUD789H	\$600.00	
15.0	SPOT	7:00:00AM- 9:00:00	Day, W-2	08/15/12 8:16AM (We)	00:30	CBS-CBS This Morning	LOUD789H	\$340.00	
15.0	SPOT	7:00:00AM- 9:00:00	Day, W-2	08/15/12 8:53AM (We)	00:30	CBS-CBS This Morning	LOUD789H	\$340.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$9,400.00
Commission	(\$1,410.00)
Net Total	\$7,990.00

Total Spots 20